



New Website Features

Easier Navigation

Our new and improved website makes it quick and easy to find what you're looking for, whether it's Chamber information, upcoming events, relocation resources, visitor information, or the latest Chamber news.

More Banner Ad Space Available

Now there are even more ways to advertise to the over 4,000 potential customers who visit our site every month! Contact Judy Fletcher at (831) 648-5388 or judy@mpcc.com to discuss your various advertising options.



New & Improved Business Directory

Our updated Business Directory makes it easy for customers to search for your business by category or by name. Every directory listing now features a logo, business description, contact information, website link, and a map to your business location.

Member Access

You can now log in and update your own business directory information whenever needed. You can also post your upcoming events and promotions, and view the click-thru statistics for your directory listing and banner ads. See reverse for more information.

QUESTIONS?

Call (831) 648-5356 or email communications@mpcc.com

<http://www.mpcc.com>

1 Login to Our New Members-Only Area

- Click on “Member Login” at the bottom of our home page, or go directly to the login page at <http://www.mpcc.com/members>.
- If you haven’t received your login information yet, or if you’d like to add/change/delete accounts, contact Sarah Marshall at (831) 648-5356 or communications@mpcc.com.

2 Member Profile: Edit Your Business Directory Information

- General—Update your contact information (address, fax & phone numbers)
- Web—Update your business description, website, email address, and logo.
- Reps—View your employees that currently have Member Access, and change their passwords if needed.
- **Make sure to click “Update” to save your changes!**

3 Community Events: Post Your Upcoming Events & Promotions

- To post an event, click on “Add a New Event.” Enter the date, time, location, and a short description. You can also add an event image or logo. Please include your contact details in case customers want more information.
- To edit an event you’ve already posted, click on “Edit Existing Event.”

4 Advertisements: View Your Statistics

- Business Directory Statistics—view the number of potential customers that have viewed your business listing
- Banner Advertisement Listings—view the click-thru statistics for all your current banner ads on our site.

